

GENERAL INVESTOR REPORT

EQUITY

FUND INFORMATION

Fund objective	To provide broad-based exposure to shares that offer value and medium- to long-term growth. The portfolio managers seek to invest in companies where returns can be achieved from any or all of growth in earnings, growth in dividends and a re-rating of its share price; however, there will be a bias towards companies offering high but sustainable dividend yields.
Investor profile	Investors with a higher risk tolerance looking for out-performance of the average SA General Equity Fund without taking on greater risk of loss. The recommended investment horizon is 7 years or longer.
Investment mandate	The Fund invests in companies that meet the portfolio managers' value criteria. The Fund will have a bias towards investment in companies offering high, sustainable dividend yields; however, it is not restricted from investing in companies offering earnings growth or possible market re-rating. The intended maximum limits are Equity 100%, Property 15%, Foreign 30% and Africa (excl. SA) 5%.
Fund managers	Ross Biggs and Kaitlin Byrne
ASISA category	South African - Equity - General
Benchmark	ASISA South African - Equity - General Category Mean
Inception date	02 August 1999
Fund size	R3 765 825 267
Awards	Raging Bull: 2006, 2008 Morningstar/Standard & Poor's: 2007, 2009

FUND CLASS	NAV PER UNIT	TOTAL UNITS	ASSET ALLOCATION	LATEST QUARTER	PREVIOUS QUARTER
A Class	1548.41	34 310 361	SA Equity	76.6%	73.6%
B Class	1545.45	181 157 364	Foreign Equity (incl. Africa Equity)	20.6%	23.7%
C Class	1523.78	10 727 029	SA Listed Property	2.3%	1.3%
D Class	1553.02	5 272 849	SA Cash	0.4%	1.2%
F Class	1552.74	203 277	Foreign Cash	0.1%	0.1%
I Class	1546.56	.56 9 366 356			
T Class	1550.06	2 229 724			

EXPENSE RATIOS (incl. VAT)	A CLASS	T CLASS	I CLASS*	B CLASS	F CLASS
Total Expense Ratio (TER)	1.87%	1.56%	2.02%	1.52%	1.27%
Performance fee (Included in TER above)	0.46%	n/a	0.45%	0.55%	n/a
Transaction Costs (TC)	0.17%	0.17%	0.17%	0.17%	0.17%
Total Investment Charges (TIC)	2.04%	1.73%	2.19%	1.69%	1.44%

Where a transaction cost is not readily available, a reasonable best estimate has been used. Estimated transaction costs may include Bond, Money Market, and FX costs (where applicable)
*Estimated expenses

GLOSSARY

Asset Allocation	This table shows the changes in the composition of the fund over the last three months. Figures are shown as at the last day of the quarter.
Intended maximum limits	This indicates the Fund's intended maximum exposure to an asset class. These limits may be reviewed subject to the Fund's Supplemental Deed and/or Regulation 28 for those Funds managed in accordance with Regulation 28 of the Pension Funds Act.
NAV	The Net Asset Value of the unit trust. This is calculated by adding the current values of all the underlying fund instruments (stocks, bonds, cash, etc.), subtracting certain fund expenses, and then dividing this figure by the total number of units in the fund.
Performance fee	The performance fee is based on 20% of the Fund's outperformance of its benchmark, measured over a rolling 36-month basis. The performance fee will be capped at 1.25% for any rolling 12-month period.
Regulation 28	The South African retirement fund industry is governed by the Pension Funds Act, No 24 of 1956. Regulation 28 of the Pension Funds Act prescribes the maximum limits in asset classes that an approved retirement fund may invest in.
Total Expense Ratio (TER)	This shows the charges, levies and fees relating to the management of the portfolio and is expressed as a percentage of the average net asset value of the portfolio, calculated over a rolling 3 years (where applicable) and annualised to the most recently completed quarter. A higher TER does not necessarily imply a poor return, nor does a low TER imply a good return. The current TER cannot be regarded as an indication of future TERs.
Total Investment Charges (TIC)	Percentage of the value of the Financial Product was incurred as costs relating to the investment of the Financial Product.
Transaction Costs (TC)	Percentage of the value of the Financial Product was incurred as costs relating to the buying and selling of the assets underlying the Financial Product. Transaction Costs are a necessary cost in administering the Financial Product and impacts Financial Product returns. It should not be considered in isolation as returns may be impacted by many other factors over time including market returns, the type of Financial Product, the investment decisions of the investment manager and the TER.
Unit class	Prudential's Funds are offered in different unit classes to allow different types of investors (individuals and institutions) to invest in the same fund. Different investment minimums and fees apply to different unit classes. A Class: for individuals only. B & D Class: retirement funds and other large institutional investors only. X Class: the special fee class that was made available to investors that were invested in the Dividend Income Feeder Fund. T Class: for natural persons that are SA residents in the Tax-free product range.

RISK/RETURN PROFILE:



OVER THE LAST QUARTER THIS FUND HAS ADHERED TO ITS POLICY OBJECTIVE.

For more information on this fund, see the **Fund Fact Sheet/Minimum Disclosure Document (MDD)** or visit our website at www.prudential.co.za.

DISCLAIMER

Prudential Portfolio Managers Unit Trusts Ltd (Registration number: 1999/0524/06) is an approved CISC management company (#29). Assets are managed by Prudential Investment Managers (South Africa) (Pty) Ltd, which is an approved discretionary Financial Services Provider (#45193). PPM SA (Pty) Ltd is part of the same corporate group as the Prudential Assurance Company. The Prudential Assurance Company is a direct subsidiary of M&G plc, a company incorporated in the United Kingdom. The Prudential Assurance Company is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America or Prudential plc, an international group incorporated in the United Kingdom.

Collective Investment Schemes (unit trusts) are generally medium- to long-term investments. Past performance is not necessarily a guide to future investment performance. Unit trust prices are calculated on a net asset value basis. This means the price is the total net market value of all assets of the unit trust fund divided by the total number of units of the fund. Any market movements – for example in share prices, bond prices, money market prices or currency fluctuations – relevant to the underlying assets of the fund may cause the value of the underlying assets to go up or down. As a result, the price of your units may go up or down. Unit trusts are traded at the ruling forward price of the day, meaning that transactions are processed during the day before you or the Manager know what the price at the end of the day will be. The price and therefore the number of units involved in the transaction are only known on the following day. The unit trust fund may borrow up to 10% of the fund value, and it may also lend any scrip (proof of ownership of an investment instrument) that it holds to earn additional income. A Prudential unit trust fund may consist of different fund classes that are subject to different fees and charges. Where applicable, the Manager will pay your financial adviser an agreed standard ongoing adviser fee, which is included in the overall costs of the fund. A Collective Investment Schemes (CIS) summary with all fees and maximum initial and ongoing adviser fees is available on our website. One can also obtain additional information on Prudential products on the Prudential website. The Fund charges a performance fee which is based on 20% of the Fund's outperformance of its benchmark, measured over a rolling 36-month basis. The performance fee will be capped at 1.25% for any rolling 12-month period. The Manager may, at its discretion, close your chosen unit trust fund to new investors and to additional investments by existing investors to make sure that it is managed in accordance with its mandate. It may also stop your existing debit order investment. The Manager makes no guarantees as to the capital invested in the fund or the returns of the fund. Excessive withdrawals from the fund may place the fund under liquidity pressure and, in certain circumstances, a process of ring fencing withdrawal instructions may be followed. The Fund may hold foreign securities including foreign CIS funds. As a result, the fund may face material risks. The volatility of the fund may be higher and the liquidity of the underlying securities may be restricted due to relative market sizes and market conditions. The fund's ability to settle securities and to repatriate investment income, capital or the proceeds of sales of securities may be adversely affected for multiple reasons including market conditions, macro-economic and political circumstances. Further, the return on the security may be affected (positively or negatively) by the difference in tax regimes between the domestic and foreign tax jurisdictions. The availability of market information and information on any underlying sub-funds may be delayed. Fund prices are published daily on the Prudential website. These are also available upon request. The performance is calculated for the portfolio. Individual investor performance may differ as a result of initial fees, the actual investment date, the date of reinvestment and dividend withholding tax. Purchase and repurchase requests must be received by the Manager by 13h30 (11h30 for Money Market) SA time each business day. All online purchase and repurchase transactions must be received by the Manager by 10h30 (for all Funds) SA time each business day.